



**QIS COLLEGE OF ENGINEERING AND TECHNOLOGY
(AUTONOMOUS)**

Approved by AICTE | Permanent Affiliation: JNTU-Kakinada | UGC-Recognized

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Ponduru Road, Vengamukkapalem, Ongole, Prakasam (Dt), Andhra Pradesh - 523272

20-05-2024

**Report on Session with innovation and Start-up
Ecosystem Enablers from the Kyungdong
University Global, South Korea**

Title of the Programme	:	Session with innovation and Start-up Ecosystem Enablers from the Kyungdong University Global, South Korea
Resource Person	:	1) Prof. Dr. John Kyu Lee President Kyungdong University Global, South Korea 2) Prof. Dr. NUR ALAM MD Associate Dean of International Faculty and Head of Artificial Intelligence Kyungdong University Global, South Korea 3) Ms. Julia Jung Managing Director Korean University Admission Center (KUAC)
Date and Time	:	18.05.2024 & 11.00 AM to 1.00 PM
Mode of Session	:	Offline
Meet App	:	NA
Total number of Participants	:	Attended: 25

Brief details of the event:

QISCET – EDC & IIC conducted a Session with innovation and Start-up Ecosystem Enablers from the international level - Kyungdong University Global, South Korea on 18.05.2024. The speaker of the session was Prof. Dr. John Kyu Lee. He highlighted the importance of the innovation and startup for the students looking to begin their prototype development and how they can utilize this session to understand the process of prototype and their importance to uplift their career in the global market.

Response of the audience: The students gained an in-depth understanding of the topic and how to start prototype and its importance. The learning was quite evident from the level of questions asked by the students to the expert. He was able to arouse interest of the students in the area and the session became a wonderful dialogue-based session where the students were asking regular questions and expert was generous enough to answer almost all their queries.

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Learning Outcomes:

Students gained in-depth knowledge to start their prototype development from scratch to final and how their leveraging new technology and how to design the product and their importance as a part of the entrepreneurship. The topic dealt with core areas of the prototype development and product development.

Expert Narration:

Prof. Dr. John Kyu Lee, started his session with his own life experience and also how their students started their startup while studying Kyungdong University Global. The expert shared the entire journey of how they kick started their prototype from the ideation stage to a product building. The expert shared all the stages involved in development journey through practical example which ensured that the students could relate to the concept and understand the process of prototype development. Also he motivated the students to start working on their ideas.

Event Photos:



Date: 20.05.2024

Place: Ongole


Dr.S.Suresh Kumar